Course 4 – Last Case: *Facebook and the French Flag*

The way I see it, Facebook did not have an ethical behaviour when creating the French Flag filter for the  November 13, 2015 terrorist attacks in Paris. They added this filter to their platform, even although a day before the Paris attack, there was another attack in Lebanon that did not enjoy the same preferential treatment on Facebook and therefore, there were many people online complaining about the difference that has been made between the events, although no one could possibly say that one was more important then the other, and basically that's what Facebook made a lot of people feel.

Facebook should reconsider their choices and the events they favor in the future. In my opinion, they could've gave up on that filter before it hit the internet. Instead, they could've sticked to the option that allowed you to mark safe after the attack, although that alone could've had the same result as the filter, since people commented and created jokes and memes about that feature too. Perhaps they should've just posted their condolences and write about their support and let the people mourn their loved ones offline.

The users were taking advantage of the opportunity to show off and take part to a pain that wasn't theirs, after all. I'm pretty sure no one that lost somebody in the attack actually had the time and mood to change their profile picture on Facebook. It's nice and sweet to be supportive to your fellow human, but in my view, online support is no support, but the chance to catch a glimpse of the spotlight that should be directed to those in need.